



BA SCHOOL DAY

INSPIRING TOMORROW'S BAS TODAY

Event Types and Activities

The approach taken for the BA School Day visit could depend on the number and age of students, the advice of the learning organisation, the number of BA volunteers and your own preferences.

It could be an assembly, classroom visit, group exercise, panel discussion... and more! Here are some suggestions which relate to the BA School Day Resources.

Presentation

- **The 'interview by presentation'**
This pre-prepared power-point presentation [<link>](#) requires very little customisation. Simply provide the presentation to the school, and answer the questions as they come up on the screen. If presenting to younger children, you might give them an opportunity to be the interviewer, to take turns reading a question!
- **Bespoke presentation**
Use the power point pack [<link>](#) as a start point, customise to include pictures and text which provide an overview of your career/role/organisation.

Discussion

- **Panel Discussion**
If attending with several BA colleagues, host a panel discussion. Use the panel questions [<link>](#), and have a single host or ask each other questions and take questions from the students.
- **Pre-determined questions**
Provide an overview of your role and career. Students may find it challenging to think of questions. Print the questions for students [<link>](#), and ask a teacher to get students to draw out a question from a container and ask it.

Exercises

- **Speed Networking**

If attending with several BA colleagues, split the students into small groups/ tables. Multiple small discussions happen in parallel. For 5 minutes, one BA professional sits with a group, tells them about their career and may take questions. After 5 minutes, the professional moves to the next table, and speaks to another group of students. So in 25 minutes, each group would hear from 5 professionals about their career and role.

- **Business Analysis Activities**

Get students thinking like a BA, or applying business analysis techniques. Techniques which might be suitable include mind mapping, writing personas, creating user stories, a process map, a wireframe...

For example, give them the scenario that the school needs to implement a new website:

- Who would be the users?
- What do they want to know?
- What information needs to be on the website?
- What do different groups need to DO on the website?
- ...

For all types of activity, consider how to make it engaging, which could be as simple as asking for a show of hands.

Check out our website for other [resources and FAQs](#).